

## **FAQs ON AGRICULTURE SCHEMES**

### **I. STATE PLAN SCHEMES:**

#### **STATE RICE MISSION**

##### **1. What is the key objective of the scheme?**

The key objective of the scheme is to increase productivity and production of rice through improved technologies and extension methods and through supply of Quality/ Certified seeds, Organic fertilizers, Bio-fertilizers & Bio-pesticides including Training, awareness program & Technology Support to the farmers.

##### **2. What is the type of assistance/entitlement?**

- i) 50% assistance for paddy seeds and Organic fertilizers.
- ii) Training, awareness program, Extension & Technology Support.

##### **3. Who can apply for the scheme?**

Bonafide farmers having cultivable land and engaging in Agriculture.

##### **4. How to apply for the benefits of the scheme?**

Bonafide farmers can apply in plain paper to the District Agriculture Officer of the concerned District through Agriculture Development Officer of C&RD Block/Agriculture Circle/ Sub-Divisional Agricultural Officers of the concerned Sub-Divisions.

##### **5. What is the beneficiaries' selection procedure?**

Beneficiaries are selected on first come first serve basis subject to availability of materials.

#### **SAMBRAK STATE SEED FARM**

##### **1. What is the key objective of the scheme?**

The key objective is to produce high quality seeds of cereals (Rice & Maize), pulses (Pea, Arhar, Black gram, Soya bean), oilseeds (Sesame, Rape seed & Mustard) etc. and for raising Horticultural seedlings such as orange, coconut, carombola, Litchi etc. for sale.

##### **2. What is the type of assistance/entitlement?**

Sale of seeds and seedlings as per Government approved rates.

##### **3. Who can apply for the scheme?**

Bona fide farmers having cultivable land and engaging in Agriculture.

##### **4. How to apply for the benefits of the scheme?**

Bonafide farmers can apply in plain paper to the District Agriculture Officer of the concerned District through Agriculture Development Officer of C&RD Block/Agriculture Circle/ Sub-Divisional Agricultural Officers of the concerned Sub-Divisions as well as directly to the Farm Superintendent.

##### **5. What is the beneficiaries' selection procedure?**

Beneficiaries are selected on first come first serve basis subject to availability of seeds and seedlings.

#### **BIO-CONTROL LABORATORY AND PESTICIDES TESTING LABORATORY**

##### **1. What is the key objective of the scheme?**

The key objective is production of Bio Control Agents such as *Trichoderma*, *Trichogramma*, etc. and further distribution to farmers as awareness and demonstration for organic Plant Health Management in order to promote organic crop production.

**2. What is the type of assistance/entitlement?**

Free distribution of Bio Control Agents produced in the laboratory for popularizing their use in Plant Health Management among farmers.

**3. Who can apply for the scheme?**

Bonafide farmers having cultivable land and engaging in Agriculture.

**4. How to apply for the benefits of the scheme?**

Bonafide farmers can apply in plain paper to the District Agriculture Officer of the concerned District through Agriculture Development Officer of C&RD Block/Agriculture Circle/ Sub-Divisional Agricultural Officers of the concerned Sub-Divisions.

**5. What is the beneficiaries' selection procedure?**

Beneficiaries are selected on first come first serve basis subject to availability of materials.

**ORGANIC MANURE**

**1. What is the key objective of the scheme?**

The key objective is to provide hands on training at the village level on production of organic compost inputs for sustainable agriculture.

**2. What is the type of assistance/entitlement?**

Training and awareness campaign in the production of organic composts.

**3. Who can apply for the scheme?**

Bonafide farmers having cultivable land and engaging in Agriculture.

**4. How to apply for the benefits of the scheme?**

Bonafide farmers can apply in plain paper to the District Agriculture Officer of the concerned District through Agriculture Development Officer of C&RD Block/Agriculture Circle/ Sub-Divisional Agricultural Officers of the concerned Sub-Divisions.

**5. What is the beneficiaries' selection procedure?**

Beneficiaries are selected on first come first serve basis subject to availability of fund.

**SEED TESTING LABORATORY**

**1. What is the key objective of the scheme?**

The key objective is to provide seed testing services to farmers to ensure the viability and purity of seeds to be sown.

**2. What is the type of assistance/entitlement?**

Free Seed testing service & training for farmers.

**3. Who can apply for the scheme?**

Bonafide farmers having cultivable land and engaging in Agriculture.

**4. How to apply for the benefits of the scheme?**

Bonafide farmers can apply in plain paper to the District Agriculture Officer of the concerned District through Agriculture Development Officer of C&RD Block/Agriculture Circle/ Sub-Divisional Agricultural Officers of the concerned Sub-Divisions or directly to the Research Officer of the Seed Testing Laboratory.

**5. What is the beneficiaries' selection procedure?**

All seed samples brought to the Seed Testing Laboratory are tested and reports are generated.

## **SOIL TESTING LABORATORY**

### **1. What is the key objective of the scheme?**

The key objective is to evaluate soil fertility status for making fertilizer recommendations and to identify the type and degree of soil related problems like acidity, etc. and to suggest appropriate reclamation/ amelioration measures like liming through distribution of Soil Health Cards (SHCs).

### **2. What is the type of assistance/entitlement?**

Free Soil testing service and provision of Soil Health Cards for farmers.

### **3. Who can apply for the scheme?**

Bonafide farmers having cultivable land and engaging in Agriculture.

### **4. How to apply for the benefits of the scheme?**

Bonafide farmers can apply in plain paper to the District Agriculture Officer of the concerned District through Agriculture Development Officer of C&RD Block/Agriculture Circle/ Sub-Divisional Agricultural Officers of the concerned Sub-Divisions or directly to the Research Officer of the Soil Testing Laboratory in Shillong, Tura or Jowai.

### **5. What is the beneficiaries' selection procedure?**

All soil samples collected from farmers' fields of different grid locations and brought to the Soil Testing Laboratory are tested and Soil Health Cards are generated accordingly.

## **PLANT PROTECTION INCLUDING INTEGRATED PEST MANAGEMENT (IPM)**

### **1. What is the key objective of the scheme?**

The key objective is to mobilize and support farmers to use bio-pesticides and bio- agents for Plant Health Management through distribution of bio-pesticides and other IPM tools and through sale of Sprayers and Plant Protection Equipments to encourage organic crop production.

### **2. What is the type of assistance/entitlement?**

- i) Free distribution of Bio pesticides and other IPM tools (Fly traps, sticky traps, baffle traps, light traps, etc.).
- ii) 50% subsidy on sale of Plant Protection Equipments.

### **3. Who can apply for the scheme?**

Bonafide farmers having cultivable land and engaging in Agriculture.

### **4. How to apply for the benefits of the scheme?**

Bonafide farmers can apply in plain paper to the District Agriculture Officers of the concerned District through Agriculture Development Officer of C&RD Block/Agriculture Circle/ Sub-Divisional Agricultural Officers of the concerned Sub-Divisions/ District Training Officers in Shillong and Tura.

### **5. What is the beneficiaries' selection procedure?**

On first come first serve basis subject to availability of materials.

## **AGRICULTURE INFORMATION UNITS & e-GOVERNANCE**

### **1. What is the key objective of the scheme?**

The key objective is to disseminate information on Scientific methods of cultivation to extension staff and farming community through media such as pamphlets, leaflets, radio, television, etc. and participating/ holding awareness programs by means of exhibitions, seminars, etc.

## **2. What is the type of assistance/entitlement?**

Support Farmers Exposure Trip, Sponsoring farmers/ entrepreneurs to participate in Trade Fairs, Exhibitions, Kisan Melas, printing of booklets, leaflets, farmers' calendars, publications, observation of World Food Day, etc.

## **3. Who can apply for the scheme?**

Bona fide farmers and entrepreneurs can apply.

## **4. How to apply for the benefits of the scheme?**

Bonafide farmers can approach the District Agriculture Officers of the concerned District through Agriculture Development Officer of C&RD Block/ Agriculture Circle/ Agriculture Information Officer/ Sub-Divisional Officers of the concerned Sub-Divisions.

## **5. What is the beneficiaries' selection procedure?**

All farmers can avail publication materials. Progressive farmers / entrepreneurs are eligible to apply for attending Trade Fairs/ Expos/ Exhibition outside the State. All farmers can apply to attend Fairs / Expos/ Exhibitions within the State subject to availability of fund and on a first come first serve basis.

### **FARMERS TRAINING CENTRE**

#### **1. What is the key objective of the scheme?**

Farmers Training Centre provides training and demonstration to farmers at the village level; motivate the farmers to adopt modern Technologies in the field of Agriculture. The Scheme also facilitate exposure visit for farmers to agriculturally advanced states.

#### **2. What is the type of assistance/entitlement?**

Assist in Training and capacity building and sponsoring Progressive/Award winning farmers for Exposure trips within/ outside the State.

#### **3. Who can apply for the benefit of the scheme?**

Bonafide farmers engaged in Agriculture.

#### **4. How to apply for the benefits of the scheme?**

Bonafide farmers can apply in plain paper to the District Agriculture Officer, Jowai and District Training Officer, Shillong/ Tura to avail the benefits of training and exposure visits.

#### **5. What is the beneficiaries' selection procedure?**

On first come first serve basis subject to availability of fund.

### **BASIC AGRICULTURE TRAINING CENTRE**

#### **1. What is the key objective of the scheme?**

The key objective is to provide short-term vocational training for rural educated unemployed youths in agriculture and allied sectors to develop entrepreneurship skills and employment generation.

#### **2. What is the type of assistance/entitlement?**

- i) Stipend @ ₹ 2,000/- per participant per month.
- ii) Seed money @ ₹ 1, 00,000/- per participant.

#### **3. Who can apply for the scheme?**

Class X passed unemployed rural youths who own or have leased agriculture land and who are interested in starting farm-based activities for their livelihood.

#### **4. How to apply for the benefits of the scheme?**

After floating of advertisement, educated rural youths can apply through application form available with the District Agriculture Officers/ District Horticulture Officers of the concerned districts and BATC: Upper Shillong.

#### **5. What is the beneficiaries' selection procedure?**

Selection procedure is based on merit and on the condition that applicants own or have leased agriculture land on which they can start their farm-based activities.

### **AGRICULTURE ENGINEERING (MECHANICAL)**

#### **1. What is the key objective of the scheme?**

The key objective is to provide agricultural machineries such as power tillers/ bulldozers/ tractors/ excavators, etc. on hiring at subsidized rate.

#### **2. What is the type of assistance/entitlement?**

60 % subsidy for hiring of farm machineries & equipments.

#### **3. Who can apply for the scheme?**

Bonafide farmers having cultivable land and engaging in Agriculture.

#### **4. How to apply for the benefits of the scheme?**

Bonafide farmers can apply in plain paper to the Assistant Agricultural Engineer (Mechanical) of the respective District.

#### **5. What is the beneficiaries' selection procedure?**

Selection of farmers on first come first basis.

### **SUPPLY OF POWER TILLERS TO THE FARMERS OF THE STATE**

#### **1. What is the key objective of the scheme?**

The key objective of the Scheme is to provide Power Tillers to the farmers at subsidized rate.

#### **2. What is the type of assistance/entitlement?**

The Scheme provides ₹ 1,20,000/- assistance/subsidy on the total cost of the Power Tiller.

#### **3. Who can apply for the scheme?**

Bonafide farmers having cultivable land and engaging in Agriculture.

#### **4. How to apply for the scheme?**

Bonafide farmers can apply through online portal at [www.megagriculture.gov.in/farmmechanization](http://www.megagriculture.gov.in/farmmechanization) or they can contact the District Agriculture Officers of the concerned District.

#### **5. What is the beneficiaries' selection procedure?**

Bonafide farmers on first come first serve basis.

### **INTEGRATED TECHNOLOGY ENABLED AGRICULTURE MANAGEMENT SYSTEM OR iTEAMS**

#### **1. What is the key objective of the scheme?**

The key objective of the Scheme is: -

Addressing the critical issue of enabling and facilitating access to remunerative and sustainable markets for farmers' produce in the most transparent and effective manner through facilitation service "iTEAMS"- Dial 1917, whereby farmers can be assisted on the following activities: -

- i) 12/6 Physical Connectivity to Markets.
- ii) Access to input suppliers and bidders.

- iii) Tailor made advisory solutions on crops, Package of practices, Animal Health Care, etc.
- iv) Assistance to farmers in logistics through PRIME Agriculture Response Vehicles (ARVs).
- v) Livelihood options through leasing Agriculture Response Vehicles (ARVs).

## **2. What is the type of assistance/entitlement?**

Telephone advice, free mobile sms to registered farmers, transport service to evacuate farmers produce to markets.

## **3. Who can apply for the benefits of the scheme?**

Bona fide farmers having cultivable land and engaging in Agriculture.

## **4. How to apply for the benefits of the scheme?**

Farmers can dial 1917 from any mobile phone to register with 1917 iTEAMS.

## **5. What is the beneficiaries' selection procedure?**

Open to all farmers and buyers to register.

## **6. Whom to contact?**

Dial 1917 TOLL FREE Number to register/ avail the service.

# **AGRICULTURE STUDIES**

## **1. What is the key objective of the scheme?**

The key objective of the Scheme is to Sponsor students for undergoing 4 years Under Graduate course in Agriculture/ Horticulture against State quota seats in different Agriculture Universities in the country.

## **2. What is the type of assistance/entitlement?**

Monthly stipend @ ₹ 1,200/- and Book grant @ ₹ 1200/- per academic year.

## **3. Who can apply for the scheme?**

Students who are Permanent Residents of the State who have passed 10+2 in Science stream with 55% aggregate marks for general and OBC category and 40% aggregate marks for SC/ ST obtained in Class XII Board Examination with Physics, Chemistry, Biology and English as compulsory subjects. The applicants should qualify for ICAR AIEEA conducted by NTA.

## **4. How to apply for State quota BSc. (Hons.) Agri/BSc. (Hons.) Horti seats?**

Students can apply online from the Department website [www.megagriculture.gov.in](http://www.megagriculture.gov.in) Or [https://megedistrict.gov.in](http://megedistrict.gov.in).

## **5. What is the selection procedure?**

Selection is based on ICAR AIEEA and other conditions mentioned above and on the State Reservation Policy.

## **6. Whom to contact?**

Applicants are advised to follow the advertisements which usually appear during May-June in major newspapers of the State/ visit Department website [www.megagriculture.gov.in](http://www.megagriculture.gov.in). Or [https://megedistrict.gov.in](http://megedistrict.gov.in).

# **4% INTEREST SUBVENTION SCHEME UNDER KISAN CREDIT CARD (KCC)**

## **PROVIDED BY THE GOVT. OF MEGHALAYA**

## **1. What is the key objective of the scheme?**

The key objective of the 4% Interest Subvention Scheme under KCC is that the State Government feels that some incentivization is required for the farmers that have good credit track record in the formal banking system by supporting and extending subvention for those



Standard/ Regular KCC beneficiaries or farmers who are prompt in their loan repayment in sync with R.B.I. Guidelines.

**2. What is the type of assistance?**

Extending 4% Interest Subvention to Standard/ Regular KCC Borrowers on crop loans.

**3. Who can apply for the scheme?**

Standard/ Regular KCC Borrowers on crop loans identified by the banks.

**4. How to avail benefit of the Scheme?**

The Prompt Repayment Incentive (PRI) @ 4 % percent subvention scheme by State Government will be applied only for Prompt Repayment KCC borrowers who have benefitted the 3% Interest Subvention from the Government of India as endorsed by the banks.

**5. Whom to contact?**

(i) State Bank of India, Meghalaya Rural Bank, Meghalaya Co-operative Apex Bank Limited, Bank of Baroda, etc.;

(ii) iTeams (Integrated Technology Enabled Agriculture Management System) Toll Free (phone) number 1917.

**II. CENTRALLY SPONSORED SCHEMES:**

**A. PRADHAN MANTRI – RASHTRIYA KRISHI VIKAS YOJANA (PM – RKVY):**

**SOIL HEALTH & FERTILITY**

**1. What is the key objective of the scheme?**

The key objective of the Scheme is to provide Soil Testing service and bio-fertilizer recommendations to farmers through Soil Health Cards (SHCs).

**2. What is the type of assistance/entitlement?**

Distribution of SHCs and training and awareness programme to farmers belonging to selected villages.

**3. Who can apply for the benefits of the scheme?**

Bonafide farmers having cultivable land and engaging in Agriculture.

**4. How to apply for the benefits of the scheme?**

Bonafide farmers can apply in plain paper to the District Agriculture Officer of the concerned District/ Agriculture Development Officer of C&RD Block/ Agriculture Circle.

**NATIONAL MISSION FOR SUSTAINABLE AGRICULTURE (NMSA) -  
RAINFED AREA DEVELOPMENT (RAD)**

**1. What is the key objective of the scheme?**

The key objective of the Scheme is a cluster to make agriculture more productive, sustainable, remunerative and climate resilient by promoting location specific Intergrated/ Composite Farming Systems.

**2. What is the type of assistance/entitlement?**

**(a) Integrated Farming System (IFS)**

Assistance is given @ ₹ 30,000/- per beneficiary.

Training on IFS @ ₹ 10,000/- per Cluster.

The assistance mentioned above is as per GOI cost norms.

**3. Who can apply for the benefits of the scheme?**

Bonafide farmers having cultivable land and engaging in Agriculture.

#### **4. How to apply for the benefits of the scheme?**

Bonafide farmers can apply in plain paper to the District Agriculture Officers of the concerned District/ Agriculture Development Officer of C&RD Block/ Agriculture Circle through the Cluster Development Committee.

#### **5. What is the beneficiaries' selection procedure?**

As the Scheme is implemented through Cluster Approach, the beneficiaries are selected by the Cluster Development Committee.

### **PRADHAN MANTRI KRISHI SINCHAYEE YOJANA (PMKSY) – PER DROP MORE CROP (PDMC)**

#### **1. What is the key objective of the scheme?**

The key objectives of the Scheme are:

- (i) Increase the area under Micro Irrigation technologies in Agriculture to enhance water use efficiency.
- (ii) Increase productivity of crops and income of farmers through precision water management.
- (iii) Promote Micro Irrigation technologies in water intensive/ consuming crops like sugarcane, banana, cotton, paddy, etc. and give adequate focus to extend coverage of field crops under Micro Irrigation technologies.
- (iv) Make potential use of Micro Irrigation systems for promoting fertigation.
- (v) Promote Micro Irrigation technologies in water scarce, water stressed and critical ground water Blocks/ Districts.
- (vi) Link tube-well/ river-lift irrigation projects with Micro Irrigation technologies for best use of energy both for lifting and pressurized irrigation as far as possible.
- (vii) Establish convergence and synergy with activities of on-going programmes and schemes, particularly with created water source for its potential use, integration of solar energy for pressurised irrigation, etc.
- (viii) Promote, develop and disseminate Micro Irrigation technology for Agriculture and Horticulture development with modern scientific knowledge.

#### **2. What is the pattern of assistance?**

The pattern of assistance payable to the beneficiary under Micro-irrigation is 55% of Government's share (both Central and State Share) and 50% for Other Intervention activities (both Central and State Share). The beneficiary has to contribute 45% for MI systems and 50% for OI activities.

#### **3. What is the type of assistance/entitlement?**

Subsidy assistance for construction of Water harvesting ponds, tanks and installation of Drip and Sprinkler irrigation systems.

#### **4. Who can apply for the benefits of the scheme?**

Bona fide farmers having cultivable land and engaging in Agriculture.

#### **5. How to apply for the benefits of the scheme?**

Bonafide farmers can apply in plain paper through nearest Agriculture Development Officer of C&RD Block/Agriculture Circle of the concerned District.

#### **6. What is the beneficiaries' selection procedure?**

The concerned District Agriculture Officer/ District Horticulture Officer is to organise a joint inspection with concerned Assistant Agriculture Engineer for feasibility of projects to be taken up. Based on their feasibility report, infrastructure development is taken up.



## **SUB-MISSION OF AGRICULTURE MECHANIZATION (SMAM)**

### **1. What is the key objective of the scheme?**

The key objective of the Scheme is to

- (i) Provide to provide financial assistance for purchase of agricultural machineries and equipments at subsidized rates to enhance farm productivity.
- (ii) Promote mechanization in regions with low levels of agricultural mechanization, particularly among small and marginal farmers.
- (iii) Establish Custom Hiring Centres (CHCs) to offer machinery on a rental basis, making mechanization affordable and accessible.
- (iv) Encourage entrepreneurship through the establishment of rural CHCs and Farm Machinery Banks (FMBs).
- (v) Reduce drudgery in agricultural operations while improving input efficiency and crop yield.

### **2. What is the type of assistance/entitlement?**

The scheme provides subsidies on agricultural machinery and equipment, with variations based on the type of machinery and the beneficiary category:

- (i) Individual Farmers: 50% of the total cost (up to a prescribed limit).
- (ii) Small & Marginal Farmers, Women Farmers, SC/ST Farmers: 50% subsidy.
- (iii) Custom Hiring Centres (CHCs): 95% for Farmer Producer Organizations (FPOs), Cooperative Societies, and Panchayati Raj Institutions.

### **3. Who can apply for the benefits of the scheme?**

The following categories are eligible to apply under SMAM:

- (i) Bonafide farmers owning or cultivating agricultural land.
- (ii) Farmer groups, SHGs, FPOs, and Cooperatives actively engaged in Agriculture.
- (iii) Farmer's groups/ societies/ FPOs interested in establishing Custom Hiring Centres (CHCs).
- (iv) Women, SC/ ST farmers and small/ marginal farmers who are eligible for higher subsidies.

### **4. How to apply for the benefits of the scheme?**

Eligible beneficiaries can apply through the following methods:

- (i) Online Application: Submit applications through the Meghalaya State portal at [www.megagriculture.gov.in/farmmechanization](http://www.megagriculture.gov.in/farmmechanization).
- (ii) Offline Application: Contact the District Agriculture Offices for guidance and assistance with application forms and documentation.
- (iii) For CHCs: Entrepreneurs and groups must submit detailed business proposals, including machinery selection and operational plans, through the same portals or via the Agriculture Engineering office in the District.

### **5. What is the beneficiaries' selection procedure?**

- (i) Applications are processed on a first-come first-served basis subject to the availability of funds.
- (ii) Preference is given to small and marginal farmers, women, SC/ ST beneficiaries and farmers applying for CHCs.
- (iii) For Custom Hiring Centres (CHCs), proposals are evaluated based on feasibility, regional need, and the applicant's ability to manage the centre effectively.

## **RASHTRIYA KRISHI VIKAS YOJANA – DPR**

### **1. What is the key objective of the scheme?**

The key objectives of the scheme are:

- (i) To incentivize states to increase public investment in Agriculture and allied sectors.
- (ii) To ensure the preparation of Agriculture plans by states and districts based on agro-climatic conditions, available resources and priorities.

- (iii) To achieve the goal of reducing yield gaps in important crops through focused interventions.
- (iv) To maximize returns to farmers by increasing productivity and ensuring better resource utilization.
- (v) To promote innovation and modern technology adoption in Agriculture and allied sectors.
- (vi) To address regional imbalances by focusing on less developed and backward regions.
- (vii) To strengthen the infrastructure required for agro-based industries and value addition.
- (viii) To provide flexibility and autonomy to states for implementing projects according to their specific needs.
- (ix) To improve post-harvest management and market linkages for agricultural produce.

## **2. What is the pattern of assistance?**

- (i) Infrastructure – Grant as per needs.
- (ii) Agricultural Inputs – As per approved DPR.

## **3. What is the type of assistance/entitlement?**

Creation of infrastructure, capacity building, distribution of Agricultural inputs, etc.

## **4. Who can apply for the benefits of the scheme?**

Bona fide farmers having cultivable land and engaging in Agriculture.

## **5. How to apply for the benefits of the scheme?**

Bonafide farmers can apply in plain paper through nearest Agriculture Development Officer of C&RD Block/Agriculture Circle of the concerned District.

## **6. What is the mode of selection?**

Bonafide farmers on first come first serve basis.

## **7. Whom to contact?**

- (i) District Agriculture Officer of concerned District.
- (ii) Sub-Divisional Agriculture Officer of concerned Sub-Division.
- (iii) District Training Officer, Shillong and Tura.
- (iv) Agriculture Development Officer of concerned C&RD Block.

## **B. KRISHONNATI YOJANA (KY):**

### **NATIONAL FOOD SECURITY MISSION (NFSM) – RICE, PULSES, COARSE CEREALS – MAIZE, NUTRI CEREALS – MILLETS AND COMMERCIAL CROP – JUTE**

## **1. What is the key objective of the scheme?**

The key objectives of the Scheme are:

- (i) Increasing production of Rice, Pulses, Coarse Cereals, Nutri Cereals and Jute through area expansion and productivity enhancement in a sustainable manner in the identified districts of the State.
- (ii) Restoring soil fertility and productivity at the individual farm level.
- (iii) Enhancing farm level economy (i.e; farm profits) to restore confidence amongst the farmers.
- (iv) Enhancing post-harvest value addition at farm gate for better price realization to farmers through efficient market linkages.

## **2. What is the type of assistance/entitlement?**

To supply quality seeds, machineries and equipments at 50% subsidy & training to farmers.

## **3. Who can apply for the benefits of the scheme?**

Bonafide farmers having cultivable land and engaging in Agriculture.

#### **4. How to apply for the benefits of the scheme?**

Bonafide farmers can apply in plain paper to District Agriculture Officers of the concerned District through the Agriculture Development Officer of C&RD Block/ Agriculture Circle/ Sub-Divisional Agricultural Officers of the concerned Sub-Division.

#### **5. What is the beneficiaries' selection procedure?**

Bonafide farmers on first come first serve basis.

### **NATIONAL FOOD SECURITY MISSION (NFSM) – NATIONAL MISSION ON EDIBLE OILSEED (NMEO)**

#### **1. What is the objective of the scheme?**

- (i) To expand the area under oilseeds as so to increase production.
- (ii) To increase productivity through use of improved varieties, quality seeds and improved farm implements.

#### **2. What is the type of assistance/entitlement?**

To supply quality seeds, machineries and equipments at 50 % subsidy & training to farmers.

#### **3. Who can apply for the benefit of the scheme?**

Bonafide farmers having cultivable land and engaging in Agriculture.

#### **4. How to apply for the benefits of the scheme?**

Bonafide farmers can apply in plain paper to District Agriculture Officers of the concerned District through the Agriculture Development Officer of C&RD Block/ Agriculture Circle/ Sub-Divisional Agricultural Officers of the concerned Sub- Division.

#### **5. What is the beneficiaries' selection procedure?**

Bonafide farmers on first come first serve basis.

### **SUB-MISSION ON SEEDS AND PLANTING MATERIAL (SMSP)**

#### **1. What is the key objective of the scheme?**

The key objective of the Scheme is to provide assistance for production and multiplication of certified seeds (High Yielding Varieties).

#### **2. What is the pattern of assistance?**

- (i) 50% GOI assistance and 50% Farmers' contribution for cereals crops.
- (ii) 60% GOI assistance and 40% Farmers contribution for Pulses, Oilseeds, Fodders and Green Manure crops.

#### **3. What is the type of assistance/entitlement?**

##### **(a) Distribution of Seeds:**

- (i) **Cereal crops:** 50% assistance for distribution of foundation/ certified seeds required for 1 acre area per farmer for cereal crops.
- (ii) **Pulses, Oilseeds, Fodder and Green Manure crops:** Financial assistance @ 60% cost of foundation/ certified seeds of pulses, oilseeds, Green Manure and Fodder crops etc. required for 1 Acre area per farmer.
- (iii) **Farmers' Training:** Financial assistance of ₹ 15,000 per group (50-150 farmers each group) for training on seed production and post-harvest seed technology.
- (iv) **Seed treating/ dressing drums:** Financial assistance for treating seeds produced in the Seed Village @ ₹ 3,500 per seed treating drum of 20Kg capacity and ₹ 5,000 per drum of 40Kg capacity.
- (v) **Seed Storage bins:** To encourage farmers to develop storage capacity of appropriate quality, financial assistance is given to farmers for purchasing Seed Storage bins. The rate of assistance is as under:
  - @ 33% for SC/ ST farmers for 10qtls. capacity up to maximum of ₹ 1,500.
  - @ 33% for SC/ ST farmers for 20qtls. capacity up to maximum of ₹ 3,000.

@ 25% for General farmers for 10qtls. capacity up to maximum of ₹ 1,000.

@ 25% for General farmers for 20qtls. capacity up to maximum of ₹ 2,000.

Assistance for purchase of only one seed bin for each identified farmer will be available in the seed village. The implementing agency may also distribute smaller size of seed bins as per demand of farmer and financial assistance will be reduced accordingly.

**4. Who can apply for the benefits of the scheme?**

Bonafide farmers having cultivable land and engaging in Agriculture.

**5. How to apply for the benefits of the scheme?**

Bonafide farmers can apply in plain paper to the District Agriculture Officer of the concerned District/ Agriculture Development Officer of C&RD Block/ Agriculture Circle.

**6. What is the beneficiaries' selection procedure?**

On first come first serve basis.

**SUB-MISSION ON AGRICULTURE EXTENSION (SMAE)**

**1. What is the key objective of the scheme?**

The key objective of the Scheme is to create farmer advisory committees, forming farmer organization and extension services to farmer and extension workers, i.e. Training of farmers, farm schools, exposure visits and crops demonstration on new technologies at the state/ district/ block level.

**2. What is the type of assistance/entitlement?**

Training and capacity building, Exposure Visit, Farm School, Demonstrations, Farmers friend, etc.

**3. Who can apply for the benefits of the scheme?**

Bonafide farmers having cultivable land and engaging in Agriculture.

**4. How to apply for the benefits of the scheme?**

Bonafide farmers can apply in plain paper to the Block Technology Managers of the concerned CRD Blocks/ Project Director, ATMA of concerned District/ Sub Divisional Agricultural Officers of the concerned Sub-division/ District Agriculture Officers of the concerned District.

**5. What is the beneficiaries' selection procedure?**

Bonafide farmers on a first come first serve basis.

**DIGITAL AGRICULTURE**

**1. What is the key objective of the scheme?**

The key objective of the Scheme is to provide information and knowledge networks & development of agriculture services for farmers in a decentralized mode.

**2. What is the type of assistance/entitlement?**

- (i) Conducting awareness training for farmers on e-governance.
- (ii) Providing timely advisory services on crop, pests and diseases via internet and mobile.
- (iii) Providing market information to farmers via internet and mobile.
- (iv) Providing crop-based decision support information to the farming community.

**3. Whom to contact?**

Agriculture Information Officer, Shillong.

### **III. FLAGSHIP PROGRAMMES OF THE GOVERNMENT OF INDIA:**

#### **PRADHAN MANTRI FASAL BIMA YOJANA (PMFBY)**

##### **1. What is the key objective of the scheme?**

The Pradhan Mantri Fasal Bima Yojana (PMFBY) is a flagship insurance scheme launched on the 18<sup>th</sup> February, 2016 by Prime Minister Narendra Modi and was implemented in the State of Meghalaya since its inception with the objective to provide insurance coverage and financial support to the farmers in the event of failure of any of the notified crops.

##### **2. What is the type of assistance?**

Crop Insurance Coverage.

##### **3. Who can apply for the scheme?**

The Scheme is available to all farmers growing the Notified crops in the Notified areas including sharecropper and tenant farmers.

##### **4. How to avail benefits of the Scheme?**

Farmers can avail benefits of the Scheme by visiting the nearest Community Service Centres (CSCs), Banks, concerned Agriculture/ Horticulture Officers in the Block or District.

##### **5. Whom to contact?**

- i. The District Agriculture Officer of the concerned District.
- ii. Sub-Divisional Agriculture Officer of the concerned Sub-Division.
- iii. District Training Officer, Shillong & Tura.
- iv. Agriculture Development Officer of the concerned C&RD Block.

#### **PRADHAN MANTRI KISAN SAMMAN NIDHI (PMKISAN)**

##### **Frequently Asked Questions (FAQs)**

##### **1. What is Pradhan Mantri Kisan Samman Nidhi?**

Pradhan Mantri Kisan Samman Nidhi (PM-KISAN) is a new Central Sector Scheme to provide income support to all landholding farmers' families in the country to supplement their financial needs for procuring various inputs related to agriculture and allied activities as well as domestic needs. Under the Scheme, the entire financial liability towards transfer of benefit to targeted beneficiaries will be borne by Government of India.

##### **2. Whether the benefits of the scheme are admissible to only Small & Marginal Farmers' (SMF) families?**

No. in the beginning when the PM-Kisan Scheme was launched on 24<sup>th</sup> February, 2019, its benefits were admissible only to small & marginal Farmers' (SMF) families, with combined land holding up to 2 hectares. The Scheme was later on revised w.e.f. 1 .6.2019 and extended to all farmer families irrespective of the size of their land holdings.

##### **3. What are the benefits of the Scheme?**

Under the PM-KISAN scheme, all land holding farmers' families shall be provided the financial benefit of Rs.6000/- per annum per family payable in three equal instalments of Rs. 2000/- each, every four months.

##### **4. When was the scheme launched?**

The PM-Kisan Scheme was launched by the Hon'ble Prime Minister on 24th February, 2019.

##### **5. From which date the Scheme has come into effect?**

The scheme takes effect from 01.12.2018.

##### **6. Who are eligible to get benefits under the Scheme?**

All landholding farmers' families, who have cultivable land holding in their names, are eligible to get benefits under the scheme. Recently vide DO No.11-5/2024-FWS dated 31/07/2024 the Central Government in order to extend the benefits of the Scheme to farmers under Community and Clan base ownership of land in the North East States has enabled farmers in the State to apply for PMKISAN provided they submit a certificate issued by the village authority namely the Chairman/Chief, authorizing any tribal family to cultivate a piece of land and such certificates should be duly authenticated by the concerned Sub-divisional officer.

**7. Who are not eligible to get benefits under the Scheme? What are the Exclusion Criteria under the Scheme?**

The following categories of farmers are not eligible to get the benefits of the PM-Kisan Scheme:

- (a) All institutional Land holders; and
- (b) Farmer families in which one or more of its members belong to the following categories:
  - (i) Former and present holders of constitutional posts.
  - (ii) Former and present Ministers/ State Ministers and former/present Members of Lok Sabha/ Rajya Sabha/ State Legislative Assemblies/ State Legislative councils, former and present Mayors of Municipal corporations, former and present Chairpersons of District Panchayats.
  - (iii) All serving or retired officers and employees of Central/ State Government Ministries /Offices/Departments and its field units Central or State PSEs and Attached offices /Autonomous institutions under Government as well as regular employees of the Local Bodies (Excluding Multi-Tasking staff / Class IV/Group D employees).
  - (iv) All superannuated/retired pensioners whose monthly pension is Rs.10,000/- or more (Excluding Multi-Tasking employees).
  - (v) All Persons who paid income Tax in last assessment year.
  - (vi) Professionals like Doctors, Engineers, Lawyers, Chartered Accountants and Architects registered with Professional bodies and carrying out profession by undertaking practices.

**8. How many times the benefit will be given in a year?**

Under the PM-KISAN scheme, all land holding farmers' families shall be provided the financial benefit of Rs. 6000/- per annum per family payable in three equal instalments of Rs.2000/- each, every four months. The period of 1<sup>st</sup> instalment under the scheme is from 01.12 2018 to 31.03. 2019, that of 2<sup>nd</sup> instalment from 01.04.2019 to 31.07.2019, 3<sup>rd</sup> instalment from 01.08.2019 to 30. 11.2019, and so on.

**9. Whether an employee of the Central/ State Government / PSU / Autonomous Organization, etc., who holds cultivable land in his/her own name in villages, is eligible to get the benefit under the scheme?**

No. All serving or retired officers and employees of Central / State Government Ministries / Offices / Departments and their field units, Central or State PSEs and Attached offices / Autonomous institutions under Government as well as regular employees of the Local Bodies are not eligible to get benefit under the scheme. However, serving or retired Multi-Tasking Staff (MTS) / Class IV / Group D employees are eligible to get benefit under the Scheme provided their families are otherwise eligible and not covered under other exclusion criteria.

**10. Will any individual or farmer family owning more than 2 hectare of cultivable land get any benefit under the scheme?**

Yes. The ambit of the scheme has been extended to cover all farmer families, irrespective of the size of their landholdings.

**11. What will happen if the beneficiary gives incorrect declaration for the implementation of the Scheme?**

In case of incorrect declaration, the beneficiary shall be liable for recovery of transferred financial benefit and other penal actions as per law.



**12. What is the cut- off date for determination of eligibility of beneficiaries under the scheme?**

The cut-off date for determination of eligibility of beneficiaries under the scheme is 01.02.2019 and no changes thereafter shall be considered for eligibility of benefit under the scheme for next 5 years, except transfer of land on succession in case of death of land holder.

**13. Whether the scheme benefits will be allowed in cases where transfer of ownership of cultivable land takes place after the cut-off date of 01.02.2019 on account of succession due to death of the landowner?**

Yes. The Scheme benefits will be allowed in all such cases where transfer of ownership of cultivable land has taken place after the cut-off date of 01.02.2019 on account of succession due to death of the landowner.

**14. Whether transfer of ownership occurred between 01.12.2018 and 31.01.2019 are eligible for consideration?**

In cases where transfer of ownership of cultivable land has happened between 01.12.2018 and 31.01.2019 due to any reasons such as purchase, succession, will, gift, etc., the first instalment during the financial year (2018-19) shall be of proportionate amount from date of transfer till 31.03.2019 with respect to the 4 months period, provided the families are otherwise eligible as per scheme guidelines.

**15. Is an income tax payee farmer or his / her spouse eligible to get benefit under the scheme?**

No. If any member of the family is an income tax payee in last assessment year, then the family is not eligible for benefit under the scheme.

**16. What is the definition of 'family' under the Scheme?**

A land holder farmer's family is defined as "a family comprising of husband, wife and minor children who own cultivable land as per the land records of the concerned State/UT". The existing land-ownership system will be used for identification of beneficiaries for calculation of benefit.

**17. Is any person / farmer who is not having land holding in his / her own name, but is cultivating land owned by his / her father / forefathers eligible to get benefit under the Scheme?**

No. The land must be in his / her name. If the land ownership has been transferred in his / her name on account of succession then he / she will be eligible.

**18. Is any person / farmer who is cultivating a land but is not having the land holding in his/her own name, for example tenant farmers, is eligible to get benefit under the Scheme?**

No. Landholding is the sole criteria to avail the benefit under the Scheme.

**19. How the beneficiaries under the Scheme will be identified and shortlisted for payment of intended benefit?**

The responsibility of identifying the eligible farmers' families for benefit under the scheme is entirely of the State/UT Governments. The prevailing land-ownership system / record of land in different States/Union Territories will be used to identify the intended beneficiaries for transfer of scheme benefits.

**20. What is the mandatory information required to be submitted on PM-KISAN portal for the transfer of benefits?**

The following information / documents are required to be furnished by the farmers for enrolment under PM-Kisan Scheme:

- (i) Name, Age, Gender and Category (SC/ST).

- (ii) Aadhaar.
- (iii) Bank Account Number and IFSC Code.
- (iv) Mobile number (Mobile number should be unique i.e., one beneficiary one mobile number so that the information related to transfer of benefit can be communicated).

**21. How does a landholder farmer 'family know that his / her name is included in the list of beneficiaries?**

The beneficiary lists would be displayed at Panchayats to ensure greater transparency and information. Further, States/UTs would notify the sanction of benefit to the beneficiary through system generated SMS. He / she can also ascertain his status through the Farmers Corner in the PIV-Kisan portal.

**22. What is the remedy available for eligible beneficiary if his/her name is not included in the list of beneficiaries?**

All such farmer families whose names are not included in the list of beneficiaries can approach the District Level Grievance Redressal Monitoring Committee in their Districts for inclusion of their names in the beneficiary list. Further, the Government has created an exclusive Farmers' Corner in the PM-KISAN web-portal [www.pmkisan.gov.in](http://www.pmkisan.gov.in) giving the following facilities to the farmers:

- (i) **Self-Registration** - Through this link, the farmers can submit their details online. The online Form has certain mandatory fields as well self-declaration regarding the eligibility. Once the Form is filled in and submitted successfully by the farmer, the same is forwarded by an automated process to the DNO (District Nodal Officer) and the State Nodal Officer (SNO) for verification. The SNO verifies the details filled in by the farmer and uploads the verified data on the PM-KISAN portal. Thereafter the data is processed through an established system for payment.
- (ii) **Beneficiary Status** - Through this link by quoting their Aadhaar Number or Bank Account Number or the registered Mobile Number, the beneficiaries can themselves ascertain the status of payment of their instalments.

**23. In case of landholding owned by family members are spread across different revenue records in the same or different villages, Districts, States, how the benefit will be transferred to the family?**

In such cases, the farmer's family will be entitled to get the benefit at one place only. The State Nodal Officers (SNOs) will ensure that no duplicate payments are released to any family.

**24. If there are multiple farmers' families whose names are recorded on a single landholding whether each farmer's family is eligible to get benefit of the scheme? If so, what is the quantum of minimum financial benefit that such families will get under the scheme?**

Each of such farmer family would be separately eligible for the benefit under the scheme upto the extent of Rs. 60001 provided they are otherwise eligible as per scheme guidelines.

**25. Will be monetary benefit under the Scheme be directly credited into beneficiary accounts?**

Yes. The financial benefit under the scheme shall be directly credited into bank accounts of beneficiaries.

**26. Whether it is compulsory for beneficiaries to give their bank account details?**

Yes, the beneficiaries are required to provide their bank account details along with their Aadhaar number so as to credit the financial benefit under the scheme directly into their bank accounts. No benefit can be given if bank account details have not been provided.

**27. Whether giving Aadhaar detail is mandatory for availing benefit under the Scheme?**

Yes, initially Aadhaar number was optional and not mandatory and the states of Assam, Meghalaya and Jammu & Kashmir, where Aadhaar penetration had not been much were given exemption from this requirement till 31.03.2021 by which time these States are also required to complete the process of Aadhaar enrolment of all eligible farmers as well as Aadhaar seeding of their data under this Scheme. The Central Government had also provided an option in the PM-KISAN portal where beneficiaries who had previously registered using their Voters ID could update their Aadhaar however, this facility was later removed. Now, Aadhaar is mandatory for enrolment under PM-KISAN Scheme.

**28. Can States/UTs provide certified lists of beneficiaries on the PM KISAN Portal in phases or in batches as and when they are finalized?**

Yes, States/UTs can provide list of eligible beneficiaries as and when they are finalized based on the eligibility criteria in batches/phases. The benefits will be released on regular basis based on the approved list provided by the States/UTs.

**29. Whether farmers in villages situated in urban areas are eligible for the benefit of the Scheme?**

There is no distinction between urban and rural cultivable land under the scheme. Both are covered under the scheme, provided that land situated in urban areas is under actual cultivation.

**30. Whether micro land holdings are admissible for availing the benefit of the Scheme?**

Micro landholdings, which are not cultivable, are excluded from the benefit under the scheme.

**31. What is the prescribed mechanism for validation of information/ declaration furnished by the beneficiaries?**

The State/UT Governments are free to decide about the appropriate mechanism/ authority for validation of information/ declaration furnished by the beneficiary.

**32. What is the cut-off date for 'minor' children becoming 'major' under the Scheme?**

The cut-off date for 'minor' children becoming 'major' is 01.02.2019.

**33. Whether farmers may avail the benefit of the Scheme against agricultural land being used for non-agricultural purposes?**

No. Agricultural land being used for non-agricultural purposes will not be covered for benefit under the scheme.

**34. What is the procedure of release of instalments to the beneficiaries?**

- a) An exclusive web-portal, namely, [www.pmkisan.gov.in](http://www.pmkisan.gov.in) has been created for uploading of beneficiaries' data by the State / UT Governments.
- b) The eligible farmers may apply with the village Patwaris, revenue officials or other designated officers / agencies and submit their required details to them.
- c) Nodal Officers appointed by State / UT Governments at Block/Taluk/ District level process the data and transfers them to State Nodal Officers (SNOs).
- d) State Nodal Officers finally authenticate the data and upload them in batches from time to time on the portal.
- e) The data of beneficiaries uploaded by the State Nodal officer passes through a multi-level verification by the National Informatics Centre (NIC), the Public Finance Management System (PFMS) and the banks.
- f) Based on the verified / validated data the SNOs sign the Request For Transfer (RFT) of fund containing the total number of beneficiaries contained in a particular batch and total amount of fund to be transferred for that batch, and upload it on the portal.
- g) Based on the RFT, the PFMS issues a Fund Transfer Order (FTO).
- h) Based on the FTO, the Department of Agriculture, Cooperation & Farmers Welfare issues the sanction order for the amount mentioned in the FTO.
- i) The amount is transferred to the bank accounts of the beneficiaries, held in destination banks, through the accredited bank of Department and the sponsoring bank of the State/UT

Governments, using the PFIMS portal. The destination bank can be a Schedule Bank, Post office, Rural Bank, Cooperative Bank or any other financial institution. The entire banking transaction is managed and monitored by the National Payment Corporation of India (NPCI).

**35. If a farmer registered under the Scheme does not receive any instalment in any 4-monthly period for any reason, whether he / she will be able to receive the same later on?**

Yes. The beneficiaries, whose names are uploaded on PM-Kisan portal by the concerned State/ UT Governments in a particular 4-monthly period, shall be entitled to receive the benefit for that period with effect from that 4-monthly period itself. If they do not receive the payment of instalment pertaining to that 4-monthly period and subsequent instalments for any reason, except due to rejection for falling within the exclusion criteria, they are entitled to receive the benefits of all the due instalments as and when the cause of delay is removed / resolved. For example, if an eligible farmer's name has been uploaded on the PM-KISAN portal by the State / UT Government during the 4-monthly period of December, 2018 - March, 2019, he/she is entitled to get the instalment pertaining to December, 2018 - March, 2019 period, and also all subsequent instalments. Further, if the eligible farmer's name is uploaded on the PIM-KISAN portal during the 4-monthly period of April-July, 2019, he/she is entitled to get the instalment pertaining to April-July, 2019 period and also all subsequent instalments.

Many beneficiaries, who have received instalments pertaining to December, 2018 - March, 2019 period and April-July, 2019 period were not able to receive the instalment pertaining to August-November, 2019 period. The reason for this delay was the mandatory requirement of release of all instalments pertaining to the 4-monthly period August-November, 2019 and onwards only on the basis of Aadhaar seeded data of beneficiaries. This work of Aadhaar seeding of data of beneficiaries had not been completed by many State / UT Governments. Therefore, the Central Government relaxed this mandatory requirement to 30<sup>th</sup> November, 2019. The State/ UT Governments are required to complete the work of Aadhaar seeding of 100% beneficiaries by 30<sup>th</sup> November, 2019, so that the beneficiaries are able to receive the instalment pertaining to the 4-monthly period of December, 2019 - March, 2020, and all subsequent instalments. Beneficiaries in the States of Assam, Meghalaya and J&K (now UTs of J&K and Laddakh) have been exempted from all Aadhaar related requirements till 31<sup>st</sup> March, 2021, by which time these States are also required to complete the process of Aadhaar enrolment of all eligible farmers as well as Aadhaar seeding of their data under this Scheme.

## **FAQs ON HORTICULTURE SCHEMES**

### **I. STATE PLAN SCHEMES:**

#### **VEGETABLE DEVELOPMENT SCHEME**

##### **1. What is the key objective of the scheme?**

To promote vegetable production through HYV seeds/ Hybrids/ Improved/ Open Pollinated seedlings, including assistance to farmers.

##### **2. What is the type of assistance/ service?**

- (i) The Scheme assists in providing hybrid, HYV and OP quality vegetable seed, etc. to farmers at subsidized rate.
- (ii) Providing poly houses to farmers for production of off-season and high value vegetables under protected cultivation.
- (iii) To assist farmers in trellis making for squash and other creeper vegetables with locally available materials like bamboo, wood etc.

##### **3. What is the pattern of assistance?**

- (i) 75% subsidy sale of hybrid, HYV and OP quality vegetable seeds.
- (ii) 100% assistance for 100 sqm per unit area of polyhouse.
- (iii) 100% assistance limited to 200 sqm per beneficiary in trellis making.
- (iv) 50% subsidy for other inputs like UV Film, Shadenet, Sprayers, Mulching film, HDPE Pipes, PVC Pipes, garden tools.

- (v) 100% assistance limited to 100sqm for repair of polyhouses where structures are intact.
- (vi) Facilitating the adoption of improved cultivation methods through demonstration and training.

**4. Who can apply for the scheme?**

Bona fide small and marginal farmers of the State.

**5. How to apply for the scheme?**

Bonafide farmers can apply in plain paper through the nearest Horticulture Development Officer of a C&RD Block/ Horticulture Circle/ District Horticulture Officer.

**6. What is the beneficiaries' selection procedure?**

- (i) Scrutiny of the application.
- (ii) Availability of suitable cultivable land.
- (iii) Availability of source of irrigation.

**7. Whom to contact?**

- (i) District Horticulture Officer.
- (ii) Horticulture Development Officer.

### **FRUIT DEVELOPMENT SCHEME**

**1. What is the key objective of the scheme?**

To promote fruit cultivation and Citrus rejuvenation of senile orchards by inputs and infrastructure support including Training and capacity building to farmers.

**2. What is the type of assistance and entitlement?**

- (i) The Scheme assists in providing good quality planting material including horticultural tools and implements at subsidized rates for promoting fruit cultivation.
- (ii) Providing organic based plant protection measures for Citrus rejuvenation programme of senile orchards.
- (iii) Training and capacity building of farmers.

**3. What is the pattern of assistance?**

- (i) 50% subsidy sale of planting materials.
- (ii) Planting materials and input assistance for citrus rejuvenation programme.

**4. Who can apply for the scheme?**

Bonafide farmers engaged in Horticulture.

**5. How to apply for the scheme?**

Bonafide farmers can apply in plain paper through the nearest Horticulture Development Officer of a C&RD Block/ Horticulture Circle/ District Horticulture Officer.

**6. What is the beneficiaries' selection procedure?**

- (i) Scrutiny of the application.
- (ii) Bonafide farmers who are actively involved in cultivation of fruits trees.
- (iii) Availability of suitable cultivatable land.
- (iv) Availability of source of irrigation.

**7. Whom to contact?**

- (i) District Horticulture Officer.
- (ii) Horticulture Development Officer.

### **TUBER CROP DEVELOPMENT SCHEME**

**1. What is the key objective of the scheme?**

The key objective of the scheme is to boost production and productivity of potato per unit area by providing quality HYV Tuber seeds, equipments and Organic based Plant Protection measures.

**2. What is the type of assistance/service?**

Providing quality HYV seed, Organic based Plant Protection measures and Plant Protection equipments.

**3. What is the pattern of assistance?**

50% subsidy on Tuber seeds, equipments and Organic based Plant Protection measures.

**4. Who can apply for the scheme?**

Bonafide farmers engaged in Agriculture and possessing own or leased land.

**5. How to apply for the scheme?**

Bonafide farmers can apply in plain paper through the nearest Horticulture Development Officer of a C&RD Block/ Horticulture Circle/ District Horticulture Officer.

**6. What is the beneficiaries' selection procedure?**

- (i) Scrutiny of the applications of farmers who are actively involved in cultivation of potato.
- (ii) Bonafide farmers.
- (iii) Availability of suitable cultivable land.

**7. Whom to contact?**

- (i) District Horticulture Officer.
- (ii) Horticulture Development Officer.

**TEA DEVELOPMENT SCHEME****1. What is the key objective of the scheme?**

- (i) To carry out experimental plantation of tea for the possibility of finding ways to grow tea economically and in commercial scale as well.
- (ii) Raising seedlings in the experimental station for distribution to farmers.
- (iii) Encouraging Organic Certification on a cluster-based approach.
- (iv) Training and capacity building to Tea growers.

**2. What is the type of assistance/service?**

Providing tea seedlings, bio-pesticides, bio-fungicides, plant protection equipments, brush cutters, harvesters, etc. One-time financial assistance ₹10000/- per hectare and training and capacity building is also provided to the Tea growers.

**3. What is the pattern of assistance?**

- (i) Sale of seedlings @ ₹4.50/- per seedling.
- (ii) One-time financial assistance @ ₹10000/- per hectare.
- (iii) 50% subsidy on bio-fertilizers, bio-pesticides, bio-fungicides, plant protection equipments, brush cutters, harvesters' etc.
- (iv) Cost of Certification Fee.

**4. Who can apply for the scheme?**

Bonafide farmers engaged in Agriculture and owning agricultural land or leased land up to 2 hectares.

**5. How to apply for the scheme?**

Bonafide farmers can apply in plain paper through the nearest Horticulture Development Officer (Tea).

**6. What is the beneficiaries' selection procedure?**

Bonafide farmers on first come first serve basis.

**7. Whom to contact?**

- (i) District Horticulture Officer (Tea).
- (ii) Horticulture Development Officer.

**PLANT PROTECTION SCHEME****1. What is the key objective of the scheme?**



To mobilize and support farmers to use bio-pesticides and bio-agents for plant health management through distribution of bio-pesticides and other IPM tools and through sale of Sprayers and Plant Protection Equipments to encourage organic crop production.

**2. What is the type of assistance/ service?**

The scheme provides bio-pesticides, bio-agents and other IPM tools (Fly traps, sticky traps, baffle traps, light traps, etc. and Plant Protection Equipments.

**3. What is the pattern of assistance?**

- (i) Free distribution of bio-pesticides and bio-agents.
- (ii) 50% subsidy on sale of plant protection equipments.

**4. Who can apply for the scheme?**

Bonafide farmers engaged in Agriculture owning agricultural land or leased land.

**5. How to apply for the scheme?**

Bonafide farmers can apply in plain paper through the nearest Horticulture Development Officer of a C&RD Block/ Horticulture Circle/ District Horticulture Officer.

**6. What is the beneficiaries' selection procedure?**

Bonafide farmers on first come first serve basis.

**7. Whom to contact?**

- (i) District Horticulture Officer.
- (ii) Horticulture Development Officer.

### **SPICE DEVELOPMENT SCHEME**

**1. What is the key objective of the scheme?**

To encourage farmers to produce good quality and diseased free planting materials and to grow improved varieties of high yielding spices.

**2. What is the type of assistance/service?**

Distribution of planting materials and Plant Protection inputs to identified clusters.

**3. What is the pattern of assistance?**

The produce from the Government farm, Umsning and approved farmers' nurseries are sold directly to the growers through District Horticulture Officers/ Implementing Officers at full rate.

**4. Who can apply for the scheme?**

Bonafide farmers engaged in Agriculture owning agricultural land or leased land.

**5. How to apply for the scheme?**

Bonafide farmers can apply in plain paper through the nearest Horticulture Development Officer of a C&RD Block/ Horticulture Circle/ District Horticulture Officer.

**6. What is the beneficiaries' selection procedure?**

- (i) Scrutiny of the application.
- (ii) Availability of suitable cultivable land.
- (iii) Availability of source of irrigation.

**7. Whom to contact?**

- (i) District Horticulture Officer.
- (ii) Horticulture Development Officer.

### **FLORICULTURE DEVELOPMENT SCHEME**

**1. What is the key objective of the scheme?**

To motivate the farmers to take up floriculture (traditional and non traditional flowers) as commercial venture through protected cultivation to augment their income.

**2. What is the type of assistance/service?**

The scheme provides low-cost poly house, drip irrigation facilities and good quality flower planting materials including organic fertilizers, micro nutrients and organic based Plant Protection measures.

**3. What is the pattern of assistance?**

- (i) 50% subsidy on sale of flower planting materials.
- (ii) Low-cost poly-house free of cost for a minimum of 100 sqm/unit area.
- (iii) Free distribution of organic manures/fertilizers & organic based Plant Protection measures.
- (iv) 50% subsidy on shade net, U.V film, watering can, etc.

**4. Who can apply for the scheme?**

All Bonafide farmers engaged in Floriculture.

**5. How to apply for the scheme?**

Bonafide farmers can apply in plain paper through the nearest Horticulture Development Officer of a C&RD Block/ Horticulture Circle/ District Horticulture Officer.

**6. What is the beneficiaries' selection procedure?**

Bonafide farmers having minimum area of 0.2 hectares and willing to invest for future expansion in terms of planting materials, infrastructure etc.

**7. Whom to contact?**

- (i) District Horticulture Officer.
- (ii) Horticulture Development Officer.

### **DEVELOPMENT AND MAINTENANCE OF ORCHARD CUM HORTI NURSERIES**

**1. What is the key objective of the scheme?**

For production and multiplication of good, high yielding, diseased free planting materials in the Government farms for sale through District Horticulture Officer and introduction of new high yielding varieties of mother plants, suitable to the different areas of the State.

**2. What is the type of assistance/service?**

Training, awareness program, extension, technology support.

**3. Who can apply for the scheme?**

Bonafide farmers engaged in Agriculture owning agricultural land or leased land of at least 200 sqms can procure planting materials at Government's approved rates.

**4. How to apply for the scheme?**

Bonafide farmers can apply in plain paper through the nearest Horticulture Development Officer of a C&RD Block/ Horticulture Circle/ District Horticulture Officer.

**5. What is the beneficiaries' selection procedure?**

Bonafide farmers on first come first basis.

**6. Whom to contact?**

- (i) District Horticulture Officer.
- (ii) Horticulture Development Officer.

### **MAINTENANCE OF HORTI –HUBS**

**1. What is the key objective of the scheme?**

To procure and multiply good quality disease free and commercially accepted varieties of the identified flowers and to serve as a demonstration cum training ground for those who intend to earn their livelihood through Floriculture.

**2. What is the type of assistance/service?**

- (i) Training and demonstration.
- (ii) Sale of flower planting materials and cut flowers at Government's approved rates.

**3. What is the pattern of assistance?**

Sale of flower seedlings, foliage plants, cut flowers at Government's approved rates.

**4. Who can apply for the scheme?**

Bonafide farmers engaged in Agriculture owning agricultural land or leased land.

**5. How to apply for the scheme?**

Bonafide farmers can apply in plain paper through the nearest Horticulture Development Officer of a C&RD Block/ Horticulture Circle/ District Horticulture Officer.

**6. What is the beneficiaries' selection procedure?**

Bonafide farmers on first come first basis.

**7. Whom to contact?**

- (i) District Horticulture Officer.
- (ii) Horticulture Development Officer.

## **REGIONAL CENTRE FOR TRAINING AND PRODUCTION OF MUSHROOM**

**1. What is the key objective of the scheme?**

The objective of the scheme is (a) To Impart training to the farmers about the mushroom cultivation and its production, (b) Producing and selling of quality spawn to the growers at 50% subsidized rate for the cultivation and production of mushroom to scale up mushroom production in the State, (c) production of compost & sale of pasteurized compost to the button mushroom growers at 50% subsidized rate.

**2. What is the type of assistance/service?**

- (i) Training and demonstration of Mushroom cultivation and production.
- (ii) Technology support.
- (iii) Sale of Mushroom Spawn (Button and oyster).
- (iv) Sale of pasteurized compost to Button mushroom growing farmers.

**3. What is the pattern of assistance?**

Sale of Mushroom Spawn and compost at 50% subsidy.

**4. Who can apply for the scheme?**

Bonafide farmers engaged in Agriculture and interested in Mushroom growing owning Agriculture land or leased land of at least 0.2 Ha.

**5. How to apply for the scheme?**

Bonafide farmers can apply in plain paper through the nearest Horticulture Development Officer of a C&RD Block/ Horticulture Circle Office/ District Horticulture Office or through the Government Mushroom Development Centres located at Upper Shillong, Jowai and Tura.

**6. What is the beneficiaries' selection procedure?**

Bonafide and progressive farmers on first come first basis.

**7. Whom to contact?**

- (i) District Horticulture Officer.
- (ii) Horticulture Development Officer.
- (iii) Assistant Director of Horticulture, Mushroom Development Centre, Upper Shillong.

## **AGRICULTURAL MARKETING SCHEME**

### **1. What is the key objective of the scheme?**

To support farmers in post-harvest handling of produce.

### **2. What is the type of assistance/service?**

Providing post-harvest equipments and tools for Horticulture crops.

### **3. What is the pattern of assistance?**

- (i) 50% assistance to farmers' for purchase of post-harvest equipments/ tools costing below ₹ 10,000/- (Another 50% is farmers' share).
- (ii) 75% assistance to farmers for purchase of post-harvest equipments/ tools costing ₹10,000/- and above (Another 25% is farmers' share).

### **4. Who can apply for the scheme?**

Bonafide farmers & entrepreneurs.

### **5. How to apply for the scheme?**

Bonafide farmers can apply in plain paper through the nearest Horticulture Development Officer of a C&RD Block/ Horticulture Circle/ District Horticulture Officer.

### **6. What is the beneficiaries' selection procedure?**

Bonafide farmers on a first come first basis.

### **7. Whom to contact?**

- (i) District Horticulture Officer.
- (ii) Horticulture Development Officer.

## **ORGANIC MANURE SCHEME**

### **1. What is the key objective of the scheme?**

- (i) To promote organic farming in the state.
- (ii) To reduce the use of Chemical fertilizers.
- (iii) To promote and to create awareness on the advantages of Organic Manures & Bio-fertilizers.

### **2. What is the type of assistance/service?**

- (i) Assistance for construction of Composting units.
- (ii) Training programmes.

### **3. What is the pattern of assistance?**

75% Government's Share and 25% Beneficiaries' Share for construction of composting unit ₹ 33,335/- per unit.

### **4. Who can apply for the scheme?**

Bonafide farmers and entrepreneurs.

### **5. How to apply for the scheme?**

Bonafide farmers can apply in plain paper through the nearest Horticulture Development Officer of a C&RD Block/ Horticulture Circle/ District Horticulture Officer.

### **6. What is the beneficiaries' selection procedure?**

Bona fide and progressive farmers on first come first basis.

### **7. Whom to contact?**

- (i) District Horticulture Officer.
- (ii) Horticulture Development Officer.

## **MEGHALAYA STATE ORGANIC MISSION 2024-2028**

### **1. What is the key objective of the scheme?**

The Mission aims to dramatically expand the state's certified organic footprint by converting and sustaining 1,00,000 hectares of land by 2028, thereby:

**A. Empowering farmers:**

- (i) Through comprehensive capacity building programmes in organic techniques, soil health management, water conservation and value addition methods.
- (ii) By facilitating robust market linkages, connecting organic produce with discerning consumers through efficient marketing strategies.
- (iii) By fostering vibrant Farmer Producer Organizations (FPOs) and co-operatives, enabling collective action and economic independence.

**B. Leading the national organic movement:**

- (i) By showcasing innovative value addition processes like processing, packaging, branding and marketing of organic produce.
- (ii) By positioning Meghalaya's organic products as premium offerings in the national and international markets.
- (iii) By fostering collaborative research and development, continuously improving organic farming practices and resource utilization.

**C. Ensuring a thriving economy and healthy environment:**

- (i) By increasing farmer income and generating livelihood opportunities in rural communities. Certified organic produce often fetches 20-30% higher prices compared to conventional crops, directly translating to increased income and financial stability for farmers.
- (ii) By promoting ecological balance and preserving Meghalaya's natural resources for future generations.
- (iii) By advocating for policies that favour organic farming and contribute to a sustainable future.

**2. What is the type of assistance/service?**

Assistance for On-Farm and Off-Farm Input Production and for planting material.

**3. What is the pattern of assistance?**

**A. On-Farm Input Production:**

- (i) Assistance is provided to registered FIGs/ FPCs farmers for creating on-farm input production infrastructure such as liquid manure tanks, NADEP compost tanks and botanical extracts.
- (ii) Eligible for up to a maximum of 2 hectares per beneficiary.
- (iii) Assistance of ₹ 3750 per hectare, with a maximum of ₹ 7500 for 2 hectares per beneficiary.
- (iv) Funds for this component can be disbursed over three (3) years and may be availed in the first year if required, with notification to State implementing agency.

**B. Off-Farm Inputs:**

- (i) For items such as bio-fertilizers, bio-pesticides and neem cake, assistance of ₹ 3750 per hectare area is provided to farmers registered under the programme, specifically for the first year.
- (ii) Maximum assistance is capped at 2 hectares per beneficiary (up to ₹ 7500 per beneficiary).
- (iii) Funds for this component will be disbursed over three years.
- (iv) Input assistance shall be provided by the Department of Agriculture.

**C. Assistance for Quality Seed and Planting Material:**

- (i) Registered farmers will receive assistance for procuring quality seed and planting material to ensure varietal uniformity.
- (ii) Assistance is capped at 50% of the actual cost for seed/ planting material, up to ₹ 17500 per hectare (50% of a maximum of ₹ 35000).
- (iii) The State implementing agency is tasked with developing a comprehensive production and supply plan to ensure timely delivery of seeds/ planting materials to farmers.
- (iv) Funding for this component is allocated over three years but can be accessed in the first year, if necessary, with prior notification to the State implementing agency.

**4. Who can apply for the scheme?**

Bonafide farmers engaged in Agriculture.

**5. How to apply for the scheme?**

Cluster approach, IVCS, SHGs, FPOs are recommended through selection process by MBMA and District Horticulture Officers.

**6. Whom to contact?**

- (i) Director of Horticulture.
- (ii) Joint Director of Horticulture.
- (iii) District Horticulture Officer.
- (iv) Horticulture Development Officer.

**II. CENTRALLY SPONSORED SCHEMES:****A. PRADHAN MANTRI – RASHTRIYA KRISHI VIKAS YOJANA (PM – RKVY):****AGROFORESTRY****1. What is the key objective of the scheme?**

The key objective of the scheme is to encourage and expand tree plantation in a complementary and integrated manner with crops to improve productivity, additional income generation and improved livelihoods of rural households, especially the small farmers. To ensure the availability of Quality Planting Materials (QPMs) like seeds, seedling clones, hybrids, improved varieties, etc.

**2. What is the pattern of assistance?**

100% for Public Nurseries and 50% for Private Nurseries.

**3. What is the type of assistance/entitlement?**

Establishment of Public and Private Nurseries.

**4. Who can apply for the benefits of the scheme?**

Bonafide farmers engaged in nurseries.

**5. How to apply for the benefits of the scheme?**

Bonafide farmers engaged in nurseries can apply in plain paper through nearest Horticulture Development Officer of C&RD Block/Horticulture Circle/ District Horticulture Officer.

**6. What is the beneficiary selection procedure?**

Bonafide farmers on first come first serve basis.

**7. Whom to contact?**

- (i) District Horticulture Officer.
- (ii) Horticulture Development Officer.

**B. KRISHONNATI YOJANA (KY):****MISSION ORGANIC VALUE CHAIN DEVELOPMENT FOR NORTH  
EASTERN REGION (MOVCDNER)****1. What is the key objective of the scheme?**

To develop certified organic production in a value chain mode to link growers with consumers and to support the development of entire value chain starting from inputs, seeds etc., certification to creation of facilities for collection, aggregation, processing, marketing and brand building initiative and to provide landholding, Internal Control System (ICS) management, documentation and organic certification through National Programme for Organic Production (NPOP).

**2. What is the type of assistance/service?**

Technology assistance, hand holding, institutional building, Organic Crop Certification, Extension, Training, Group information.

**3. What is the pattern of assistance?**

100% Assistance from adoption-Conversion-Certification-Marketing, Value Processing, etc.



**4. Who can apply for the scheme?**

Bonafide farmers engaged in Agriculture, possessing own or leased land with a minimum area of 1 hectare.

**5. How to apply for the scheme?**

Bonafide farmers can apply in plain paper through the nearest Horticulture Development Officer of a C&RD Block/ Horticulture Circle/ District Horticulture Officer.

**6. What is the beneficiaries' selection procedure?**

Bonafide farmers on Cluster Approach.

**7. Whom to contact?**

- (i) Director of Horticulture.
- (ii) Joint Director of Horticulture.
- (iii) District Horticulture Officer.
- (iv) Horticulture Development Officer.

**MISSION FOR INTEGRATED DEVELOPMENT OF HORTICULTURE**  
**(MIDH)**

**1. What is the key objective of the scheme?**

- (i) To promote holistic growth of Horticulture sector thorough promotion, extension, post-harvest management, processing and marketing.
- (ii) To encourage aggregation of farmers in to farmer groups like FIGs/FPOs and FPCs to bring economy of scale and scope, enhance horticulture production, augment farmers' income and strengthen nutritional security.
- (iii) To improve productivity by way of quality germ plasm, planting material and water use efficiency through Micro Irrigation, support skill development and create employment generation opportunities for rural youth in horticulture and post-harvest management.

**2. What is the type of assistance/service?**

Financial Assistance & training and demonstration (Human Resource Development).

- (i) 50% assistance for production of Planting materials, area expansion, water harvesting unit, protected cultivation (Poly-house, Poly-tunnels etc.)
- (ii) 50% assistance for Integrated Pest harvest Management Infrastructure.
- (iii) 40% assistance for Mushroom Cultivation & Bee Keeping.

**3. Who can apply for the scheme?**

Bonafide farmers engaged in Agriculture, possessing own or leased land of at least 0.2 hectares or more.

**4. How to apply for the scheme?**

Bonafide farmers can apply in plain paper through the nearest Horticulture Development Officer of a C&RD Block/ Horticulture Circle/ District Horticulture Officer.

**5. What is the beneficiaries' selection procedure?**

Bonafide and progressive farmers on first come first basis.

**6. Whom to contact?**

- (i) Managing Director, MgSFAC.
- (ii) District Horticulture Officer.
- (iii) Horticulture Development Officer.

**FAQs ON FOOD PROCESSING SCHEMES**

**I. STATE PLAN SCHEMES:**

**FRUIT PROCESSING SCHEME**

**1. What is the key objective of the scheme?**

- (i) To manufacture quality processed fruit products such as Squashes, Jams, Jelly, Canned Fruits, Juices, pickles, etc under the Trade name "MEG" Fruits Products and to disseminate the technical knowhow to the youths, entrepreneurs, farmers and other stakeholders through practical demonstration.
- (ii) To offer a platform to local farmers in converting their suppliers fruits and vegetable to processed edible forms.
- (iii) To provide training & technical supporting internship & project work to students undergoing BSc Agriculture/Horticulture/Food Technology , MBA etc.

## **2. What is the type of assistance service?**

Capacity building and Community Canning service on value addition of fruits & vegetables.

## **3. Who can apply the scheme?**

Entrepreneurs, Educated unemployed youth, farmers other stakeholders.

## **4. How to apply for the scheme?**

Application should be submitted in plain paper to either of the following

- (i) To the Officer on Special Duty, Directorate of Food Processing, Meghalaya, Shillong
- (ii) To the District Horticulture Officer .
- (iii) To the Assistant Director of Horticulture, (FP), Govt. Fruit Preservation Centre, Shillong/ Dainadubi.
- (iv) Horticulture Development office of C&D Block / Horticulture Circle.

## **5. What is the beneficiary's selection procedure?**

Selection is done on first come basis.

## **6. Whom to contact?**

- (i) Officer on Special Duty, Directorate of Food Processing, Meghalaya, Shillong.
- (ii) District Horticulture Officer.
- (iii) Horticulture Development officer of C&D Block / Horticulture Circle.
- (iv) Assistant Director of Horticulture, (FP), Govt. Fruit Preservation Centre, Shillong/ Dainadubi.

# **DIRECTORATE OF FOOD PROCESSING SCHEME**

## **1. What is the key objective of the scheme?**

The Directorate of Food Processing (DoFP) aims at creating a vibrant food processing industry in the state and one way of achieving this vision is to support the budding food entrepreneurs by providing machinery & equipment, packaging materials and fire extinguishers at subsidized rate. The scheme also supports food entrepreneurs to attend and participate in several expos/ events/melas, etc. in order to meet and interact with National & Global majors of the Food & Beverage Industry to better understand, build connections, anticipate consumer needs and familiarize themselves with the latest trends in the industry for export promotion and up-scaling their businesses to global standards.

## **2. What is the type of assistance?**

- (i) 50% subsidy for packaging materials, machinery & equipment, fire extinguishers.
- (ii) Training, handholding capacity building programs, exposure visits, B2B/B2C/B2G events, awareness programs.

## **3. Who can apply for the scheme?**

Any individual who is interested to venture into the food processing sector or any existing food processing entrepreneurs.

## **4. How to apply for the benefits of the scheme?**

Interested individuals can directly apply for the support by filling in the online application form available in the official website of the Directorate i.e. [dofpmeghalaya.org](http://dofpmeghalaya.org)

## **5. What is the beneficiaries' selection procedure?**

For support on packaging materials and fire extinguishers, the beneficiary needs to furnish a copy of their FSSAI registration. However, for machinery & equipment subsidy, FSSAI

registration is not compulsory taking into consideration that some beneficiaries are startups and are still in the process of procuring FSSAI registration.

## **6. Whom to contact?**

- (i) The Officer on Special Duty, Directorate of Food Processing.
- (ii) District Horticulture Officer.
- (iii) Technical Associates, Directorate of Food Processing.

## **II. CENTRALLY SPONSORED SCHEMES:**

### **PRADHAN MANTRI FORMALIZATION OF MICRO FOOD PROCESSING ENTERPRISES (PMFME)**

#### **1. What is the key objective of the scheme?**

The objectives of the scheme are to build capability of microenterprises to enable:

- i) Increased access to credit by existing micro food processing entrepreneurs, FPOs, Self Help Groups and Co-operatives.
- ii) Integration with organized supply chain by strengthening branding & marketing.
- iii) Support for transition of existing unorganized micro food processing enterprises into formal framework.
- iv) Increased access to common services like common processing facility, laboratories, storage, packaging, marketing and incubation services.
- v) Strengthening of institutions, research and training in the food processing sector.
- vi) Increased access for the enterprises, to professional and technical support.

#### **2. What is the type of assistance/service?**

##### **A. Support to Individual Units:**

- (i) Credit linked subsidy @35% for New and Existing micro food processing units with maximum ceiling of Rs. 10 lakhs.

##### **B. Support to Groups:**

- (i) The Scheme provides support to groups such as FPOs/ SHGs/ producer cooperatives along their entire value chain. Grant @35% with credit linkage for capital investment with maximum ceiling of Rs. 10 lakhs.
- (ii) Seed Capital @40K per member of SHG engaged in food processing.

##### **C. Support for Common Infrastructure:**

- (i) FPOs/ SHGs/ Producer Cooperatives /State agencies or private enterprises would be supported for creation of common infrastructure including for common processing facility, incubation center, laboratory, warehouse, cold storage, etc.
- (ii) Credit linked grant would be available @ 35% of the eligible project cost with maximum ceiling of Rs. 3 crores.

##### **D. Support for Common Marketing & Branding:**

- (i) Support will be provided to FPOs/SHGs/Cooperatives or an SPV or micro food processing enterprises for developing common packaging & branding with provision for quality control, standardization and adhering to food safety parameters for consumer retail sale.
- (ii) Requires a minimum volume which can be generated through active involvement of FPO/ SHG/ Cooperatives to bring large number of producers together.
- (iii) Support for branding and marketing would be limited to 50% of the total expenditure.

##### **E. Capacity Building:**

Training support would also be provided to:

- (i) New and existing individual units whose projects are approved by DLC.
- (ii) SHGs who have been provided with seed capital.
- (iii) Training support would also be provided for units that are part of Support for Marketing & Branding or have potential to join such network.

#### **3. Who can apply for the scheme?**

Groups such as FPOs/ SHGs/ Producer Cooperatives/NGOs, Proprietorship firm, partnership firm, State agencies or private enterprises and individual above 18 years of age are eligible to apply for the scheme.

#### **4. How to apply for the scheme?**

The application process involves beneficiaries registering and applying through the MIS portal. Empanelled district resource persons, deputed in each district, assist applicants throughout the process.

#### **5. What is the beneficiary's selection procedure?**

Any applicant with bankable DPR can avail the credit linked support. Credit link beneficiaries consist of 3 stages of selection process i.e., District Resource Person stage, District Nodal Officer stage and Bank Stage. Other project like Support for Common Marketing and Branding, set up of Incubation centre require approval from the Ministry.

#### **6. Whom to contact?**

- (i) The Officer on Special Duty, Directorate of Food Processing.
- (ii) District Horticulture Officer.
- (iii) State Project Management Unit (SPMU), PMFME Scheme, Directorate of Food Processing.